Exhibit B

Case 1:20-cv-00752-UNA Document 1-2 Filed 06/04/20 Page 2 of 2 PageID #: 70















Automotive

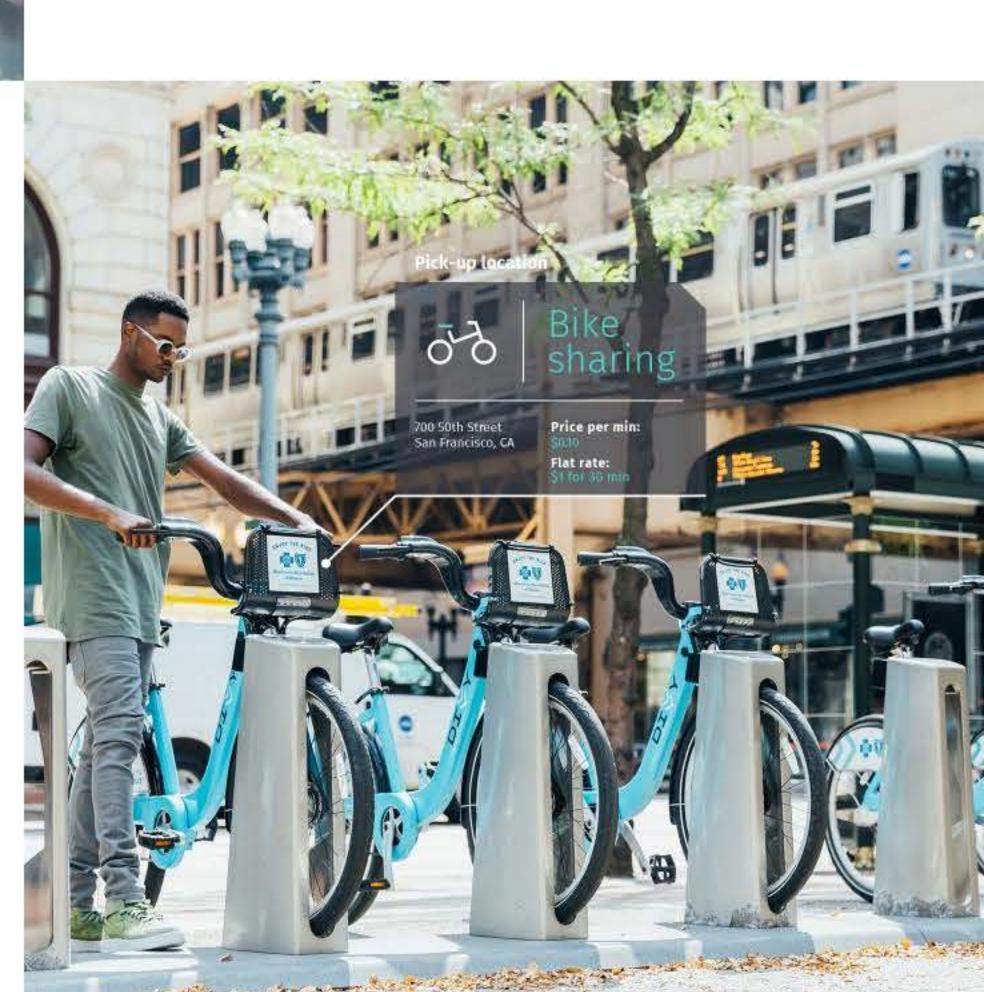
Drivers have access to more information than ever but leveraging this is the key to faster, safer and more enjoyable journeys. Discover how location data can power the connected, autonomous driving experience.

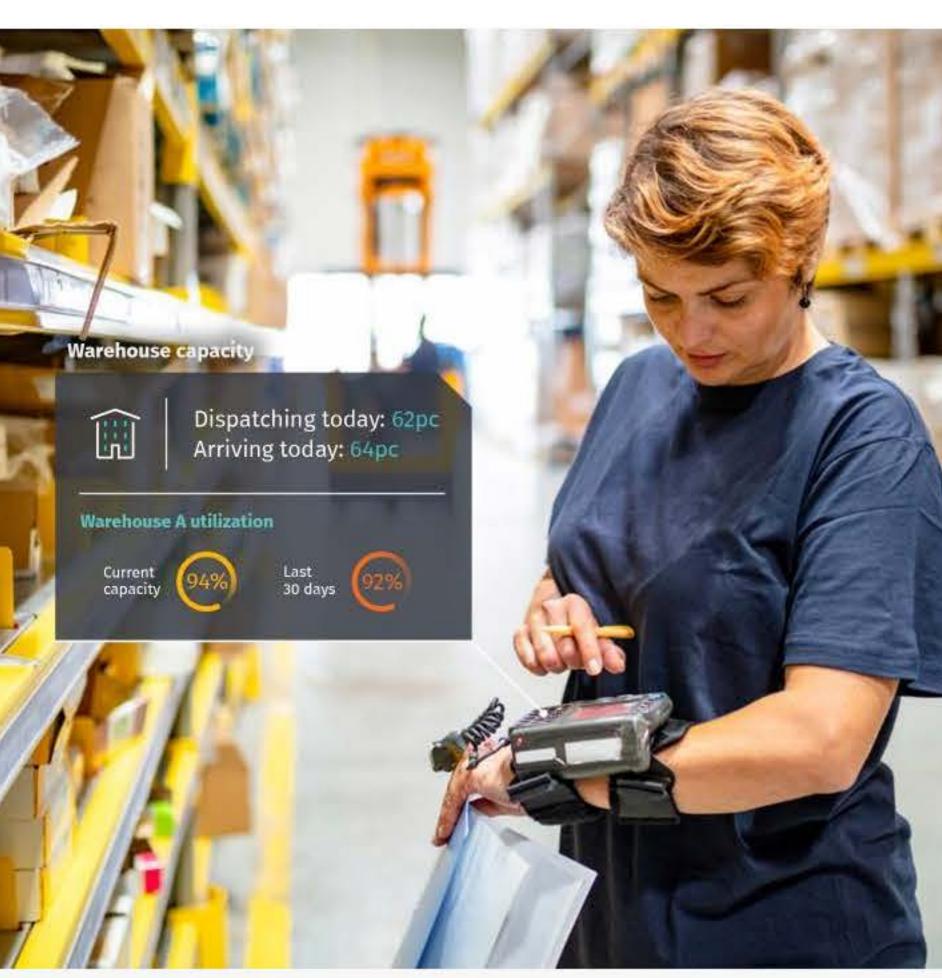
Learn more



Overcoming the challenges of today will create the smart cities of tomorrow. Improve city living with location intelligence that reduces traffic, improves safety and empowers people to move in new and better ways.

Learn more





Transportation & Logistics Your customers now expect a seamless 24/7

delivery environment. We can help you build the best process from order to shipping to the last mile. Minimize disruptions and delays using realtime location data.

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organizations See why HERE ranked #1 in the Ovum Location Platform Index, for the

Built for developers, trusted by global

second year running.

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Unlock the power of your location data

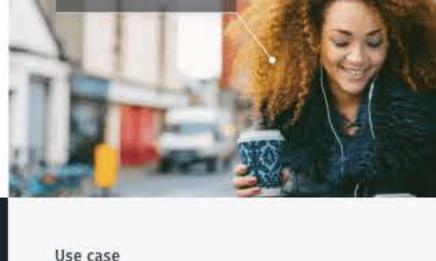


Use case

Supply Chain Optimisation From the warehouse to the customer,

full visibility of your supply chain is now a reality.





Use case

Marketing and Advertising Apply location intelligence to your advertising for greater media accuracy

and efficiency.





Urban Mobility Provide seamless and connected multi-

passengers.

modal journeys for your customers and

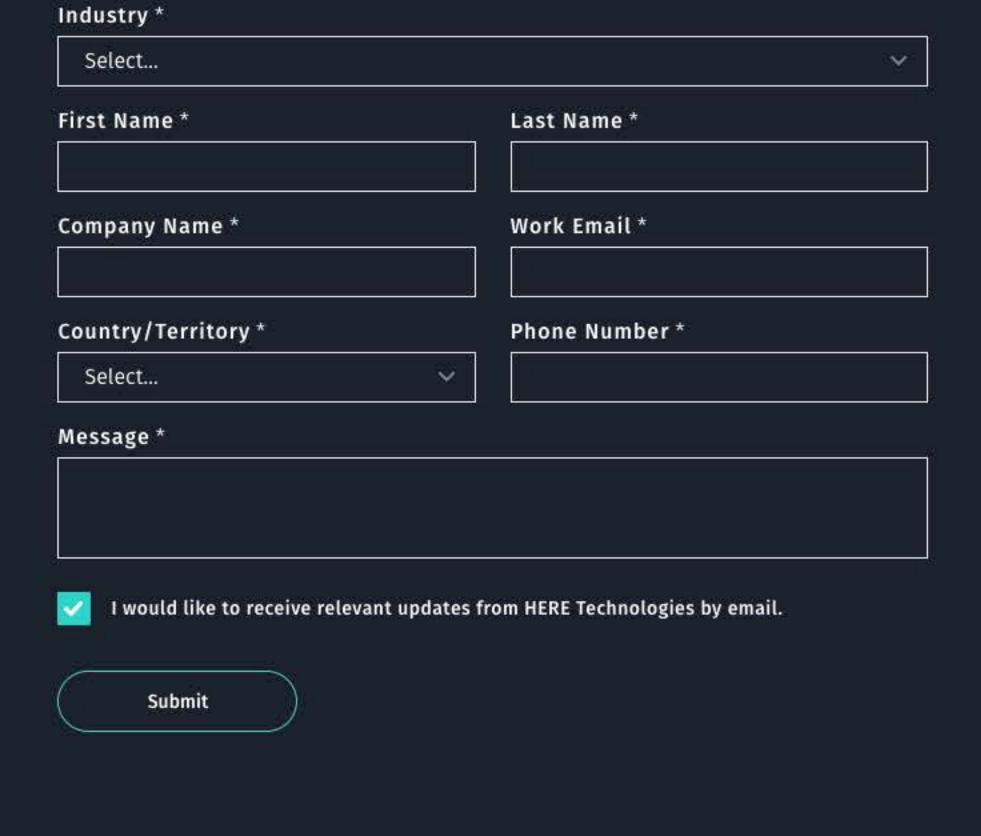


business? Our platform provides comprehensive mapping

How can we help your

content, an integrated suite of solutions, services and development tools and a marketplace for data to solve your complex location-based problems. Fill out the form and one of our experts will

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